

**MAX FRANKEL**

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**EDUCATION**

Miami Advertising School, **Strategy Bootcamp**, Long Island City, NY, 2019

Miami Advertising School, **Copywriting Program**, Long Island City, NY, 2018 - 2019

Northeastern University, **B.S. Business in Marketing, Psychology Minor**, Boston, MA, 2015

**EXPERIENCE**

**Uber Driver**

Boston and New York City, 2017 - 2019

It's been a humbling and eye-opening experience, providing an endless reserve of creative fodder. While putting myself through Miami Ad School, roughly 7,500 complete strangers took a seat in my Volkswagen Golf. People open up to their Uber driver with a therapist-like comfort. I've heard thousands of different stories, met the full-spectrum of humanity, all while traversing two distinct cities. From the Harvard professor to the Bronx crack dealer to *the* Dave Chappell (yes, *the* Dave Chappell), I've had the pleasure of intimate conversation with an inordinate amount of humans for my 27 years.

4.88 Uber driver rating. *And if you need route/highway recommendations, I'm your guy.*

**Structure Consulting Group**, Site Acquisition Specialist

Arlington, MA, 2015 - 2017

As a telecommunication-cell-tower-scout for Verizon Wireless, I drove remote areas of New England in search of the right plot of land for new antenna installations. *Yes, this is actually a job that people do.*

Facilitated (*obligatory buzz-word*) leases between landlords and Verizon. Followed through with the leasing process by coordinating attorneys, engineers, architects, and landlords. Obtained building permits and attended municipal zoning hearings to ensure the successful rollout of Verizon's new cell towers. *You still reading this?*

**HealthTrust**, Research Internship

Los Angeles, CA, 2015

Interned at a real estate appraisal firm that specialized in senior housing communities. Built hundreds of reports that were used by banks to determine the refinancing terms of real estate contracts. *Now can you see why I want to work in a creative field?*

**Strategic Retail Advisors**, Research Internship

Framingham, MA, 2013

Interned at a real estate brokerage firm that worked with national retailers expanding their presence in New England. Scouted locations for Gap, Family Dollar, and Qdoba. Utilized demographics, psychographics, and town layouts to determine which locations would provide the best opportunities for each business.

**SKILLS / INTERESTS**

**Computer:** Microsoft Office (*are we still including this?*), Adobe Photoshop, Logic.

**Interests:** Making music with others. Writing sketch comedy skits. Improv. Driving. Cats.